BITTU MANDAL

aka Guts

Outbound sales and business development

guts@honorcallmarketing.com | Open to sales roles

PROFILE

Founder of HonorCall Marketing with hands-on experience selling marketing services to US business owners. Acquired home-care and painting customers through cold email, booked the calls, and closed both engagements.

EXPERIENCE

Founder, HonorCall Marketing LLC

Selected work in 2026

Research local businesses and write outreach around the service each owner sells and the customers they want to reach.

Run discovery calls, agree on a scope, and translate the agreement into onboarding steps and client reporting.

SELECTED CLIENT ACQUISITION

White Light Health Services | Closed in one call

Booked Ali, the owner, by cold email and closed the engagement on our first call. Worked with him on enquiry qualification for a Georgia pediatric home-care campaign and reported on search traffic and follow-up.

Right Choice Painting | Closed in two calls

Opened the conversation by cold email, booked a call, and closed the website cleanup project on the second call. Our brief focused on search visibility and service pages. We completed the website cleanup after kickoff.

SALES SKILLS AND TOOLS

Prospect research, cold email, discovery calls, qualification, follow-up, closing, scope writing, and onboarding. Hands-on tools include GoHighLevel and Google Ads.